

MARINA BOTOVA

Data Analyst | Co-founder & Product Builder

Budva, Montenegro | Tel: +38267387799 | WhatsApp: +7 (903) 753-00-78 | Telegram: @marinabotova4 | marprilevskaya@gmail.com |
Linkedin: www.linkedin.com/in/marina-botova-b965a2246

SUMMARY

Data Analyst and product builder with experience in ETL, data transformation, anomaly detection, statistical analysis, and dashboarding using Python, SQL, Excel, Google Sheets, and Power BI. Co-founder of Balabum, where I designed and developed a React Native MVP for discovering and creating real-life activities. Strong background in business process automation, data quality, and translating complex ideas into practical digital products.

KEY SKILLS

Data & Analytics	Tools & Technologies	Product & Startup
ETL, data cleaning, data transformation, statistical analysis, anomaly detection, A/B testing	Python, SQL, Pandas, NumPy, Matplotlib, Power BI, MS Excel, Google Sheets, React Native	MVP development, mobile app flows, UX thinking, map-based discovery, product concept, early-stage startup development

EXPERIENCE

Balabum <i>Co-founder & Product Builder</i> - Co-founded Balabum, a platform for discovering and creating real-life activities based on people’s interests, hobbies, and local communities. - Designed and developed the MVP of the mobile app using React Native, including event discovery, map-based browsing, location and date filters, event detail pages, and core user flows. - Contributed to product concept, user experience, brand positioning, and early-stage startup development. Skills: React Native, Mobile App Development, Product Development, MVP Design and Implementation, UX Design, Map-Based Event Discovery, Startup Development.	03/2026 – Present
Realytics Corp Limited <i>Data Analyst</i> - Ensured data completeness, accuracy, and relevance for AI-powered performance and consumer analytics for offline business. - Performed statistical analysis, cleaned outliers and missing values, handled large data volumes, and wrote SQL queries for data processing and validation. - Processed and analyzed datasets in Python using Pandas and NumPy; worked with advanced Google Sheets and Excel; enriched datasets using GPT tools. Skills: Statistical Analysis, Business Process Automation, Python, SQL, Data Processing and Analysis, Advanced MS Excel, Google Sheets.	06/2024 – 03/2026
LLC SBS-ENGINEERING <i>Manager of Business Process Automation and Analytics</i> - Automated business processes and supported analytical workflows across operational and management reporting. - Participated in tenders, managerial and analytical accounting, and market demand and supply analysis. - Built reporting tools and analytical outputs using SQL, MS Excel, and MS Power BI. Skills: Managerial Accounting, Process Automation, SQL, MS Excel, MS Power BI.	06/2018 – 10/2021

Gubkin Russian State University of Oil and Gas

09/2015 – 05/2018

Economist

- Prepared consolidated management reporting and supported managerial accounting processes.
- Built dashboards and automated business processes using Excel, Python, and Pandas.

Skills: Managerial Accounting, Process Automation, Data Visualization, MS Excel, Python, Pandas.

LLC Gazprom Invest Yug

06/2005 – 06/2013

Economist

- Prepared consolidated management reports and documentation for commissioning of facilities.
- Visualized cost data and supported analytical reporting in Excel.

Skills: Managerial Accounting, Process Automation, Data Analysis, Data Visualization, MS Excel.

za

EDUCATION

Tashkent State Technical University

1993 – 1999

Engineer-Economist in Mechanical Engineering, Faculty of Industrial Management

PROFESSIONAL DEVELOPMENT

State Educational Institution DPO Center “Professional”

03/2022 – 05/2022

Data Analyst

- Completed training in Python libraries and frameworks, SQL for big data processing, data analysis, preprocessing, cleaning, visualization, and machine learning model development.

Skills: Python, SQL, NumPy, Pandas, MS Power BI, Matplotlib, TensorFlow, Keras.

TERRA University of Artificial Intelligence

07/2020 – 08/2021

Neural Network Programmer-Developer

- Completed training in data preprocessing, visualization, big data processing, machine learning model creation, and data collection and storage.

Skills: Python, SQL, NumPy, Pandas, MS Power BI, Matplotlib, TensorFlow, Keras.

LANGUAGES & SOFT SKILLS

Languages: Russian — Native; English — Intermediate.

Soft Skills: Teamwork, responsibility, adaptability, positive mindset, structured problem-solving.